

# ILLINOIS HEALTH CARE ASSOCIATION

## ANNUAL REPORT 2016

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## IHCA BOARD OF DIRECTORS



*Back Row L to R: Andrew Cutler, Holgeir Oksnevad, Tom Annarella, Brian Perry*

*Front Row L to R: Gerald Harman, John Vrba, Rhonda Luther, Mike Bibo, Ron Messner*

*Not Pictured: Patricia Hubbard, Scott Stout, Sam Thompson, Greg Wilson*

## Message from the

## PRESIDENT

*I look forward to continuing to work with our members and the IHCA staff, and to seeing what the future has in store for our profession.*

As my association presidency comes to a close this year, I want to say that it has been a true privilege to lead the Illinois Health Care Association for the past four years. I am sincerely proud of my time as IHCA President, and of the work we do each day on behalf of the elderly and individuals with intellectual and developmental disabilities in Illinois.

Each year, our association strives to provide important support services to its members in order to help long term care providers in their daily endeavors. Whether it's advocating for legislative initiatives that will help our profession or fighting those that will harm it; providing educational opportunities so that we can learn new things and also earn the CEs we need to keep our licenses up to date; keeping us informed about top line news items, best care practices and association business; or simply answering our questions when we call, the staff at IHCA is there when we need them.

This past year was certainly an interesting one! The Illinois political arena was a roller coaster and at present our legislators have still yet to come to an agreement on our state budget. However, through it all, the IHCA Public Policy committee and staff remained diligent in fighting for what was best for long term care providers and the residents they serve. The 2016 elections will bring a flood of changes for our country, and for our profession, in the months to come. IHCA will be sure to keep you informed of these changes, and what they mean for long term care, as the information becomes available.

Keeping members informed is a major part of what the association offers its members. The communications program includes publications, both electronic and printed, that keep members up-to-date on pertinent issues, profession news, best care practices and more in a timely and efficient manner. And, with the addition of the new online content man-



John Vrba  
IHCA President

agement system that IHCA launched in July, association members now have more control over their membership information and which communications pieces they receive.

The new system also brought back the option of online registration for association events. The process is still new, but should make registration a cinch! Even without the online option, the education department had a busy and successful year—complete with a number of in-person seminars and web seminars, another outstanding convention and expo, and other great events. The education department is already working with the Education, Convention and Trade Show Committee on 2017 events. Make sure you save the date for the 67th Annual Convention & Expo, Quality: The Ultimate Frontier, September 11-14, 2017 in Peoria, IL! We hope to see you there!

As we look into 2017 and beyond, I know there are certainly a number of interesting changes to come. I

look forward to continuing to work with our members and the IHCA staff, and to seeing what the future has in store for our profession. Please know that we value your membership with IHCA, your time, and your input. Feel free to contact me, or any of the IHCA staff, at any time with questions or concerns.

On a personal note, please do your best to 'live, love and laugh' often and to enjoy life to its fullest.

Sincerely,

A handwritten signature in black ink that reads "John F. Vrba". The signature is fluid and cursive.

John Vrba  
IHCA President

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## EXECUTIVE DIRECTOR

*As a member-driven association,  
it's about you, the members!  
You are the heart of our  
association.*

The past year seemed to fly right by, and I would like to take the time to personally thank all of our members for their continued support of the Illinois Health Care Association (IHCA)! 2016 proved to be an interesting year, both in Illinois and on the national level—operating in a state without a budget, and no budget resolution in sight, has been difficult to say the least. IHCA has worked to help providers navigate these murky waters. Now, in the year to come, we will continue to navigate the stormy seas that may be in store following the 2016 elections. With a new administration taking office changes are surely on the way, and we will be on hand to help you through.

The IHCA Public Policy team stayed busy in 2016, working on the agenda formulated with the assistance of the IHCA Public Policy Committee late in 2015. Items on the agenda included the

Medicaid Pending Issue, Registered Nurse Requirement Waiver, Resident Misallocation Penalties, Anonymous Complaint Intake Changes, Staffing and Wage Acuity Reimbursement and more. In addition, because 2016 was an election year, the policy team also worked to support a number of races throughout the state for legislators and candidates who have proven to care about long term care issues. To learn more about the policy team's efforts in 2016, turn to page 12.

Election years are always busy for the IHCA Political Action Committee (IHCA PAC), and 2016 was no exception. In order for IHCA PAC to be effective in supporting long term care champions in political races here in Illinois, to ensure that our voice is being heard in the political arena both here in Springfield and in Washington D.C., we have to bring in the PAC dollars. IHCA staff and the PAC continued their efforts last year,

hosting PAC events, seeking out sponsors and working directly with certain key candidates. Check out the IHCA PAC report on page 14 for more about these important fundraising activities. And, of course, if you are interested in getting involved with the PAC or with donating to the cause, please feel free to contact the IHCA office.

As a member-driven association, it's about you, the members! You are the heart of our association. We really can't stress enough how vitally important it is that you stay active and involved throughout the year, by communicating with association staff, attending educational sessions and other events and/or serving on one of our various committees. If you are interested in serving on any of our committees, or getting involved in any other way, please contact the IHCA office and we will be happy to assist you.

As we all know, long term care is in a state of constant evolution. Our profession,

our association and our members are continuously dealing with changes to the legislative and regulatory environment, resident care practices, technology and more. As we move into 2017, and the years beyond, it will continue to be your involvement with the association that makes us stand out. Without you, there is no IHCA!

In closing, I want to thank you for taking the time to look at this annual report. Even more importantly, I want to thank you for being a continued supporter and member of the association – in good times and bad. As always, please let me know how we can be of service to you. If you have any questions about this report or other items, please contact me directly at [dvoepel@ihca.com](mailto:dvoepel@ihca.com) or at (800) 252-8988.



David Voepel  
IHCA Executive Director





## IHCA STAFF

*Back Row L to R:  
Debbie Jackson, Dave Voepel,  
Bill Bell, Ashley Caldwell*

*Front Row L to R:  
Kristin DiCenso, Ashley Snavelly,  
Gina Alex, Matt Hartman,  
Melissa Viola, Marie Rucker,  
Kelli Showalter*



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# LONG TERM CARE NURSES ASSOCIATION

*In keeping with the goal to promote education, LTCNA purchased a simulation mannequin (Geri Manikin) in 2016 and has begun offering training to long term care centers.*



The Long Term Care Nurses Association (LTCNA) took a big step in 2016 by becoming a 501(c)3 tax exempt corporation. This allows us to be separate from IHCA and accept tax deductible donations on our own.

The LTCNA Council, which oversees the progress and viability of the organization, is made up of members of LTCNA. In addition, members of the council serve on committees within the Illinois Health Care Association and send a representative to meetings of the IHCA Board of Directors.

Each year LTCNA works diligently to advocate for and promote long term care nursing. This effort includes fostering career advancement in the profession by awarding up to two \$1,000 scholarships to deserving individuals working on furthering their education in nursing.

Other efforts are largely dedicated to education. LTCNA assists the Education, Convention and Trade Show Committee in choosing pertinent and timely topics for the annual IHCA convention, and provides input on other educational opportunities for IHCA as well.

LTCNA's 19th Annual Resources for Success, a two-day nursing conference, was held in Springfield on April 20 & 21. The conference focused on topics related to the upcoming changes to CMS Requirements of Participation (RoP) including an overview, development and implementation of the facility assessment, developing an ethics committee and antibiotic stewardship. The 20th Annual Resources for Success has been scheduled for March 29 & 30 in Springfield.

In keeping with the goal to promote education, LTCNA purchased a simulation mannequin (Geri Manikin) in 2016 and has begun offering training to long term care centers. This has been an exciting endeavor and LTCNA is pleased to be able to take this training right to the centers, making it easier for the nursing staff to get important competency training. Those who have participated have found it to be very helpful.

Elections for LTCNA Council Officers were held at the end of 2016 and the following individuals were elected to serve:

President  
**BECKY SMITH**

Vice President  
**MICHELLE MCCLURE**

Secretary/Treasurer  
**GEORGIA VAUPEL**

Looking ahead to 2017, LTCNA is hoping to increase membership and expand their educational opportunities.



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LONG TERM CARE NURSES SCHOLARSHIP FUND

The John W. Maitland, Jr. – Joseph F. Warner Long Term Care Nurses Scholarship Fund is a not-for-profit entity formed in 2006 by the Illinois Health Care Association in honor of Senator John W. Maitland, Jr. and Joseph F. Warner, past president of the association, community leader and friend to many around the state.

With a board of directors led by chair Joanne Maitland, the main objective of the fund is to raise money to award scholarships to individuals seeking to pursue nursing degrees, who are either already involved in long term care or are planning to work in the profession in the future.

After submitting all of the required materials, applicants go through in-depth interviews with members of the Maitland-Warner Scholarship Board of Directors. In 2016, seven individuals were awarded \$1,000 scholarships toward their tuition costs for the fall semester. Additionally, for the first time ever this past year, select winners were awarded scholarships for the spring semester as well. The following individuals were chosen to receive a 2016 Maitland-Warner Scholarship.

RACHEL COOPER – Calvin College of Nursing Program

ANDRIA DOWNS – Western Illinois University School of Nursing

**KILEY HARPER** – Saint Francis Medical Center College of Nursing

AMANDA MUELLER – Indiana State University

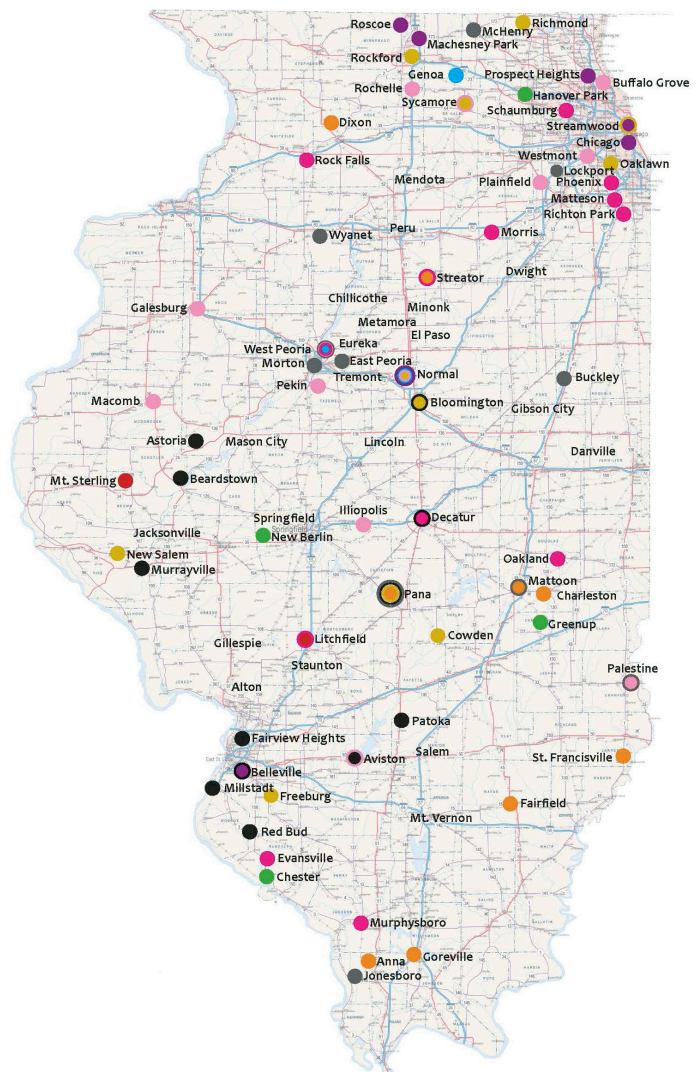
NICOLE SCHEERER – Spoon River College

**SARAH THACKER** – Chamberlain College of Nursing

**BRIANA WESSMAN** – Chamberlain College of Nursing

Since its inception 10 years ago, the Maitland-Warner Fund has awarded more than 90 scholarships. For more information on the fund, to donate, or for information about participating on Fund's Board of Directors, please contact David Voepel at the IHCA office.

MAITLAND/WARNER  
SCHOLARSHIP  
FUND RECIPIENTS



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# EDUCATION DEPARTMENT

**Be sure to save the date for the 67th Annual IHCA Convention and Expo, which is scheduled for September 11–14, 2017.**

Providing quality education to its members and other long term care professionals is one of the key services offered by the Illinois Health Care Association. The Education, Convention and Trade Show Committee, comprised of representatives from member centers and vendors, works each year to recommend pertinent topics for educational sessions that will be of interest to those working in long term care. The IHCA Education Department staff then pursues knowledgeable speakers to present the suggested topics in either face-to-face sessions or web seminars.

As in years past, IHCA continued to offer a variety of educational sessions throughout the year in 2016. These offerings included the quarterly Review Course for the Illinois Licensure Exam for Nursing Home Administrators, the 19th Annual Resources for Success, the AANAC MDS Certification

Course, an ID/DD Symposium and the 2nd year of the Illinois Leaders Program.

## **Resources for Success**

The 19th Annual Resources for Success focused on the upcoming changes to the CMS Requirements of Participation (RoP). Bill Bell, IHCA's Regulatory Director, started the conference with an overview of the changes. Other presenters discussed the formulation and execution of the facility assessment and ethics, which are both part of the proposed changes. Barb Bancroft spent the second day of the conference focusing on antibiotic stewardship. Bancroft has spoken for IHCA previously and is always well received. Her presentations are consistently filled with practical information and delivered with Bancroft's unique sense of humor.

## **Convention and Expo**

IHCA's 66th Annual Convention and Expo was once again held in Peoria at the

Peoria Civic Center. The slogan for the 2016 event, "Quality Superheroes," along with the superhero theme, paid homage to the employees who work tirelessly to provide quality care to the individuals residing in our long term care centers and programs.

Craig Zablocki was the Opening General Session Keynote Speaker. Attendees enjoyed his humor while he provided them with insights and tools to better themselves and their organizations.

Over the course of the event there were nearly 100 educational sessions, including round tables for most disciplines and sessions on a variety of pertinent topics to assist owners/operators, administrators, directors of nursing and all other long term care professionals in providing quality care to their residents.

Be sure to save the date for the 67th Annual IHCA Convention and Expo, which



is scheduled for September 11–14, 2017. This year will feature a Star Trek theme, "Quality: The Ultimate Frontier."

## **Illinois Leaders Program**

Following the success of the initial class of the Illinois Leaders Program in 2015, the second class began their leadership journey in November. Mary Tellis-Nyak provided an in-depth session on leadership skills and members of IHCA's Public Policy staff and The Center, as well as Jim Berklan with *Provider* magazine discussed grassroots lobbying, regulatory issues and how to handle the media.

## **2017 Educational Opportunities**

The 20th Annual Resources for Success is scheduled for March 29 & 30 and will concentrate on providing

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participants with effective orientation training, communication skills and restorative nursing.

New for 2017, IHCA is partnering with ProActive Medical Review and the state AHCA affiliates in Kentucky, Indiana, Ohio, Tennessee and Missouri to bring a yearlong web seminar series titled, “Driving 5-Star and RoP Implementation Through a QAPI Approach.” Each session focuses on one segment of the 5-Star Quality Rating System and explains how the rating is achieved and how to improve the facility score.

Continuing education concerning the changes to the Requirements of Participation will continue as needed throughout 2017.

Stay up-to-date on IHCA’s educational offerings by checking out the Education section of [www.ihca.com](http://www.ihca.com).



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# THE CENTER

## FOR DEVELOPMENTAL DISABILITIES ADVOCACY AND COMMUNITY SUPPORTS

*As we move into 2017 we will continue to advocate for the safety and well-being of individuals with developmental disabilities and the provider agencies that care for them.*

The Center continued to be a consistent and respected voice within the Illinois State Capitol walls in 2016. While passing meaningful legislation and working collectively with state agencies to address policy changes on various issues last year was a big step, there is still much to do. As we move into 2017 we will continue to advocate for the safety and well-being of individuals with intellectual and developmental disabilities and the provider agencies that care for them.

As you know, the 99th General Assembly ended 2016 without a budget. Currently, the state of Illinois has a multi-billion dollar budget deficit and it is growing, with the state's pension program leading the way. Fortunately, ID/DD providers are covered under the Ligas Consent Decree and a court order that mandates the state to continue to pay providers at the current rate until a budget

has been agreed upon; however, until a budget is agreed upon there can be no real discussion on anything that is funding related.

The reality is... with the state of Illinois in a budget deadlock, coupled with unfunded mandates and a rate that is inadequate, our most vulnerable citizens—children, seniors and health and human service providers—are struggling to survive.

Last year, The Center hosted our 8th annual ID/DD Symposium. This is a collaborative effort to present up-to-date information that has a particular focus for Intermediate Care Facilities for the Developmentally Disabled (ICF/DD), Community Integrated Living Arrangements (CILA) and Medically Complex for the Developmentally Disabled (MC/DD) residential programs. As in the past, the ID/DD Symposium was held at the Northfield Inn, Suites and Conference Center in Springfield, IL.

The educational sessions were centered on rules and regulations that have been or are soon to be implemented by state agencies. Last year's sessions included an update from the newly appointed Ligas monitor, an update on where the state is heading regarding DDD Life Choices Initiative as well as an update from the Illinois Department of Public Health (IDPH) and Office of the Inspector General (OIG) on how to report abuse and neglect.

The Center also worked in collaboration with other associations in 2016 regarding increasing wages for DSPs and other front line staff. We sincerely believe that in order to hire and maintain well-qualified staff, wages have to be increased. We will continue to work with the coalition on your behalf for a fair and adequate wage.

Ligas monitor Ronnie Cohn filed the "Fourth Annual Report of the Monitor" with the U.S. District Courts on January 8, 2016. With the financial crisis at an all-time high, the report found the

state to be in non-compliance.

The annual report identified several barriers that have impeded providers from acquiring the proper supports in order to provide adequate care to the beneficiaries of the Consent Decree.

Ligas has played a significant role in how providers are currently being reimbursed. In fact, on June 26, 2016, the courts signed a joint motion that mandated that "the Comptroller shall continue to timely approve payments for all services, programs, and personnel, all levels and within the time period that such payments were made in FY16, that are necessary to comply with the Consent Decree and Implementation Plan." This order is in effect until there is a FY17 budget or July 1, 2017.

Without a full budget, the General Assembly ended the session by passing a "Stop-gap Budget." This budget was the collaborative effort







of a group that is commonly referred to as the “budgeteers,” comprised of representatives of each of the four legislative caucuses. The stopgap budget was the result of months of detailed negotiations between the group, which included funding to cover FY16 and the first six months of FY17. A vast majority of items in Medicaid were covered under the Consent Decree and court orders – which mandated continued payments. The stopgap budget included an additional \$667 million for programs and items not covered by decrees. Currently, this is an ongoing issue and we will continue to work with

the General Assembly in the upcoming session to mitigate any future issues that would have an adverse effect on how we provide care to individuals with intellectual and developmental disabilities.

As we move forward in these times of uncertainty, dealing with a number of initiatives, some just beginning, some having been resolved and some still being addressed, we must take a moment to note that we could not do what we do without our passionate and dedicated providers. Because of the care, love and compassion that you provide, we can stand with pride when representing our profession behind the Capitol walls and with state agencies. We sincerely say THANK YOU!

As always, we will continue to work with the Illinois General Assembly

and State Agencies, and participate on work groups and advisory boards as well, to ensure that our issues and concerns are being addressed and that implemented policies are adequate and fair. More importantly, we will work to make clear to them that our antiquated funding system is no longer sufficient to meet the increased needs of individuals with intellectual and developmental disabilities.



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# IHCA PUBLIC POLICY

*With the 2016 elections on the horizon, the legislature kicked off session with less legislation being allowed to advance in the process than in non-election years.*

Each year IHCA's public policy agenda for the coming legislative session is developed by the Public Policy Committee and IHCA policy staff. In the fall of 2015 the committee created a 2016 agenda centered on rate methodology reform, while also addressing regulatory fixes, such as anonymous complaints reform, staffing and workforce solutions and clarifications of the informal dispute resolution requirements at IDPH. In addition to legislation, there was a continued effort on the implementation of rules set forth by the Illinois Department of Public Health, Medicaid eligibility determinations, staffing issues, managed care and more.

With the 2016 elections on the horizon, the legislature kicked off session with less legislation being allowed to advance in the process than in non-election years.

Both sides made a point of showcasing their respective global concerns from day one: the Democrats unwilling to gut unions, higher education and human and social services and the Republicans unwilling to move forward without inclusion of workers compensation reform, tort reform and other economic considerations. Although "fantasy budgets" were initially proposed by the Democrats, an actual full budget negotiation was nowhere in sight due to the vast separation the primary election results placed between the two parties. However, as session began to draw to a close and no solutions to the budgetary needs of the state were in sight, both parties ultimately met behind closed doors in order to come to an agreed stopgap budget to bridge the state to the end of the fiscal year and beyond. These discussions, coming as late as they did, continued beyond the adjournment date of session into the summer, but were ultimately signed into law, allowing critical state operations to be funded

through the end of the year and ensuring schools opened on time.

Throughout the rest of the summer, legislators were focused solely on their districts in order ensure their re-elections in what became the priciest election cycle Illinois has ever seen. After an election that saw virtually no change in the status quo of the balance of power in Springfield, the question of whether a full budget agreement would surface in veto session was met with a resounding 'no,' and Illinois, for the second year, failed to pass a full operating budget.

## 2016 IHCA Member Advocacy

Keeping the budget crisis first and foremost, IHCA continued to utilize member participation in many ways in order to remind legislators of IHCA's solution to proposed long term care budget cuts and combat proposals of an increased bed tax. IHCA members took part in many large and small scale efforts, including;

- District Based Facility Visits
- Legislative Committee Participation
- Phone Calling and Letter Writing Campaigns
- Annual IHCA Public Policy Forum
- Annual IHCA Lobby Days

## FY16 and FY17 Budget

The budget for the coming fiscal year is always the primary focus of a legislative session. To date, it has been the sole and never-ending focus of the 99th General Assembly and the Rauner administration. In 2015 three different budget battles were fought, and 2016 saw the continuation of the previous year's battles.

As session progressed, it became evident that any actions to finalize a full Fiscal Year 2016 Budget would be too little, too late to effectively change the financial big picture for the state. To that end, the General Assembly offered stopgap measures to bridge the gap for both higher education and non-Medicaid social and human service providers. Long term care funding for the remain-



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der of the budget year was and will be controlled by court order. Knowing that cuts are inevitable, IHCA continued to educate elected officials and budget staff on a three pronged approach to how the state should realize savings in our sector: recognition of savings from targeted audits, the retrospective staffing/acuity penalty model and the prospective staffing/wage/acuity rate methodology model. Our basic messaging on this was that all 'bad money' needs to come out of the system before any blanket reductions or other measures are entertained.

2016 ended on this note: once a full budget agreement deal is made, there will be targeted Medicaid cuts of approximately \$400 million as a part of that deal, although this number can grow depending on other actions taken. The FY17 outlook is one of increased spending with short falls in Revenue receipts of \$500-\$600 million as of December 2016.

IHCA's solutions on how to handle funding for our sector have been well positioned and will continue to be promoted as the solution in lieu of any self-funded revenue increases or across the board cuts in 2017.

### Legislative Initiatives

As noted, the IHCA Public Policy committee created the 2016 legislative agenda in the final months of 2015. The 2016 legislative agenda included:

- Registered Nurse Staffing Waiver
- Informal Dispute Resolution Clarifications
  - Anonymous Complaints Reform
  - Resident Fund Misallocation Penalties
- Rate Methodology Reform

While many of these initiatives fell victim to the political climate of the statehouse, all are still being pursued and are expected to enjoy some measure of success moving forward.

In addition to the IHCA agenda items, staff combed through thousands of bills introduced in 2016 in addition to tracking the previous year's bills that could con-

tinue to move through the process. During the course of the legislative session, IHCA was involved in negotiating or killing dozens of legislative initiatives that could have had an effect on the long term care profession. IHCA saw progress on most of these fronts, with legislation passed and state policies altered to reflect needed change.

### Regulatory Initiatives

At the beginning of 2016, IHCA's regulatory agenda at the Illinois Department of Public Health included a number of pending issues that had been facing the profession for some time, such as:

- Nursing Home Camera Monitoring
- Medical Cannabis in LTC facilities
- Background Checks on Healthcare Employees

In addition to the work done on these issues, IHCA continued to develop other work efforts with IDPH, including various advisory boards, quarterly provider meetings and work with federal CMS. One of the biggest regulatory issues of 2015, provider requirements of participation, was set in final rule this year. Guidelines, explanations and deadlines to the rule were dispersed to IHCA members upon the sorting of over 500 pages.

In addition to concerns addressed through IDPH, IHCA continued to seek relief from DHFS on several issues, including Medicaid eligibility determination delays, direct electronic billing, and ongoing problems with managed care.

For detailed information on these topics, please utilize the [2016 Legislative Session Report](#).



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# IHCA PAC/THE CENTER-PAC

*Recommendations for offering monetary support are made by members of the PAC with guidance from IHCA's public policy team and then agreed upon by the committee.*

The IHCA Political Action Committee (IHCA PAC) is tasked with supporting and promoting candidates for local and statewide, non-federal, offices. In 2016 committee members and association staff worked to create and promote worthwhile events that would not only offer participants the opportunity to network with their peers, but would also raise significant funds to advance our voice in the legislature. **IHCA and the IHCA PAC would like to thank everyone who contributed in 2016. [Click here](#) to view the full list.**

In accordance with state campaign finance law, each contribution goes through a committee approval process. Recommendations for offering monetary support are made by members of the PAC with guidance from IHCA's public policy team and then agreed upon by the committee.



## 2016 Election Participation

In the election cycle of 2016, including both the March Primary Election and the November General Election, spending was divided between the four legislative caucuses, with both candidate and leadership expenditures included in the plan. Additionally, legislative candidates were subdivided, from a Tier 1 support level through Tier 3, with spending levels from \$2,000 to \$10,000. IHCA PAC had the ability to expend approximately \$210,000 in the 2016 General Election.

Below are the IHCA PAC approved 2016 candidates who received support:

### House Republican Priority Candidates

Norine Hammond – HD93 – Tier 1  
Sheri Jesiel – HD61 – Tier 1  
Avery Bourne – HD95 – Tier 2  
Terri Bryant – HD115 – Tier 2  
Sara Wojcicki-Jimenez – HD99 – Tier 2  
Dwight Kay – HD112 – Tier 2  
Reggie Phillips – HD110 – Tier 3  
David Reis – HD109 – Tier 3

### Senate Republican Priority Candidates

Sam McCann – SD50 – Tier 1  
Sue Rezin – SD38 – Tier 1  
Dale Righter – SD55 – Tier 2  
Paul Schimpf – SD58 – Tier 2  
Pam Althoff – SD32 – Tier 3  
Dan McConchie – SD26 – Tier 3

With the exception of John Bradley, Dwight Kay and Gary Forby's General Election campaigns, each of the IHCA PAC supported candidates won their respective contests.

## 2016 PAC Fundraisers

In 2016 IHCA PAC offered a full complement of fundraising events for members to participate in. These included:

**Southern Illinois Golf Outing:** The 2nd annual Southern Illinois Golf Outing was held in June at Stonewolf

Golf Club in Fairview Heights, IL. In addition to 18 fantastic holes on Stonewolf's Jack Nicklaus signature course, lunch, on course beverages, and, as always, a great opportunity to network with fellow long term professionals were all included in this fun event.

**Cubs vs. Cardinals Baseball Game:** In July, IHCA PAC held its annual Cubs vs. Cards event at Wrigley Field. 70 tickets were sold and the rain couldn't dampen the fun. The Cubs finally managed to win their first game during an

### House Democrat Priority Candidates

Dan Beiser – HD111 – Tier 1  
John Bradley – HD117 – Tier 1  
Sara Feigenholtz – HD12 – Tier 1  
Deborah Conroy – HD46 – Tier 2  
Michelle Mussman – HD56 – Tier 2  
Fran Hurley – HD35 – Tier 3  
Brandon Phelps – HD118 – Tier 3

### Senate Democrat Priority Candidates

Gary Forby – SD59 – Tier 1  
Julie Morrison – SD29 – Tier 2  
Michael Hastings – SD19 – Tier 2  
Patricia Van Pelt – SD5 – Tier 2

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IHCA PAC outing! This has proven to be an excellent fundraising event for the PAC and, as always, a great time was had by all who were present.

**Lake Michigan Cocktail Cruise:** In a return to an event we last held in 2008, the IHCA PAC offered a Lake Michigan Cruise outing in late summer. This cruise afforded

participants the opportunity to network with fellow long term care professionals in a relaxed setting before enjoying all Chicago has to offer over the weekend. It was a beautiful day out on the lake and everyone present enjoyed the gorgeous lakefront and even better company!

**IHCA PAC/The Center-PAC Golf Outing:** The Annual PAC Golf Outing has long been a favorite event among our members. Held at Weaver-Ridge Golf Club in Peoria, the outing took place on Monday, September 12, 2016 during the 66th Annual IHCA Convention and Expo. An enthusiastic group of 90 long term care professionals hit the links that day for what turned out to be a beautiful day of golf.

**4th Annual Oksnevad 5k Run/Walk:** Last year marked the 4th Annual Oksnevad 5k and the second year along the Peoria Riverfront. Since the inaugural race in 2013, this event has been gaining momentum and popularity among our membership. For 2016, the Oksnevad 5k was a

super-hero themed extravaganza and everyone had a blast! Participation numbers were up to 90 racers this year, and we are sure this event will only get bigger and better each year.

### Conclusion and Looking Forward

Overall, 2016 was a good year for the PAC. We came close to our goals and objectives and managed to have a good time doing it.

On the campaign side of things, 2016 was the most expensive campaign season in Illinois history, with new records being reached for House, Senate and down ballot statewide races. With the presidential mid-term and Illinois' gubernatorial election looming in 2018, that trend is

only expected to continue. To continue to succeed in this ever-expanding arena, we will rely more than ever on member involvement in political action activities.

Our successes to date could not have come to fruition without your continued involvement and support.



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# COMMUNICATIONS

*Throughout 2016, IHCA staff worked to gather important information and circulate it to our members through a series of electronic newsletters and member alerts.*



Effective communication is an integral part of IHCA's membership services. Each year we strive to provide a comprehensive Communications Program that includes coverage of topics pertinent to the long term care profession and assists our members in their day-to-day operations. Throughout 2016, IHCA staff worked to gather important information and circulate it to our members through a series of electronic newsletters and member alerts.

*IHCA News Brief*, a continual member favorite, was delivered via email each week and focused on top-line state and federal news items and current events, ensuring that our members remained up to date on what's happening in long term care. Additionally, the bi-weekly *Members Only* newsletter covered association-specific news, member best practices and other pertinent topics, and the twice-monthly *Regulatory Beat* informed readers

on legislative and regulatory matters. *Clinical Solutions*, a joint publication of IHCA and CE Solutions—an IHCA Preferred Vendor—covered hot topics in the clinical realm of long term care. Though this piece began as a quarterly publication, toward the end of the year it began going out more frequently due to the positive feedback the piece has received.

On the ID/DD side of IHCA, *The Center's News Update* and DD Member Alerts kept the CDDACS membership abreast of important information regarding this special population and the providers that care for them. ID/DD information can also be found on The Center's website, [www.cddacs.org](http://www.cddacs.org).

As in years past, IHCA's association magazine, *LTC Today*, was published twice in 2016. Both the Spring/Summer and the Fall/Winter issues featured articles about association happenings, as well as significant achievements celebrated by our member centers. Additionally, in 2015, IHCA began featuring articles provided by associate member companies in each issue. Last year, FGМК's

Andrew Cutler provided a piece about PBJ reporting and Jeff Wellman, the chief operating officer for the National Association of Health Care Assistants (NAHCA) submitted an article about QAPI. IHCA partnered with NAHCA in February of 2016 in hopes of working toward a common goal—educating and developing frontline caregivers. Each issue of *LTC Today* is printed and shipped to association members. A digital version is also available.

In addition, as a state affiliate of the American Health Care Association (AHCA), IHCA is also able to offer our members access to a number of additional resources, including AHCA publications and updates. The AHCA website, [www.ahcancal.org](http://www.ahcancal.org), and communication pieces such as *Provider* magazine contain a wealth of long term care related information.

In the spring of 2015, IHCA began an endeavor that finally came to fruition in 2016—a new online content management system. By moving our entire membership database to this new forum developed by Timberlake Solutions, and also moving our website over to their system, IHCA was able to offer greater flexibil-

ity and usability for our members, as well as our staff.

The association website, [www.ihca.com](http://www.ihca.com), provides visitors with information about IHCA, the services we provide and more in an easy-to-navigate format. By logging into the new member portal, members can access their contact and/or organization profile, past issues of IHCA publications, previous questions of the week, useful member resources and other members only information. The new system also includes an online registration system so that members and non-members alike can register and pay to attend IHCA's seminars, web seminars and other events online. As we move forward with this system, we will continue to work to improve the usability and functionality for our members.

We will also continue to evaluate the needs of our membership and make adjustments to the communications program as needed. If you have any questions, concerns or suggestions regarding publications or content, please contact Ashley Caldwell, Communications Director.

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# MEMBERSHIP

*Member visits and other face-to-face opportunities continued to be an important facet of IHCA's membership retention efforts in 2016, and will remain a focus moving forward.*

Association membership increased to an all-time high of 530 centers in 2016. This is quite an accomplishment considering we were at 400 centers just a year ago! This outstanding feat could not have been accomplished without the team effort of a number of IHCA staff and members, including the continued efforts of IHCA President John Vrba!

Member visits and other face-to-face opportunities continued to be an important facet of IHCA's membership retention efforts in 2016, and will remain a focus moving forward. IHCA staff found themselves visiting with members at home in their centers throughout the year. Social Media posts and interactions also increased this year, primarily on Facebook, Twitter and LinkedIn and served to inform members outside of the usual communication platforms. Additionally, live tweeting was also used during various IHCA events and will continue in 2017!

The Nursing Facility Constituency and Assisted Living Constituency Committees continued to hold joint meetings in 2016. Committee members made recommendations to the IHCA Board of Directors about various legislative and regulatory initiatives, which were passed along to the Public Policy Committee and carried out by staff. Additionally, members of the Associate and Individual Constituency Committee continued to work on increasing involvement in the convention and expo, PAC activities and other important items.

Also in 2016, representatives from each of IHCA's constituency committees were elected to represent their groups on the IHCA board and were installed at the Annual Convention and Expo, including:

- **Andrew Cutler, FGMK** replaced **Scott Wilson, ONR** as the Associate and Individual VP
- **Gerry Harman, Faith Countryside** was chosen as the new Nursing Facility Non-Proprietary VP

- **Ron Messner, Apostolic Christian** became the new ID/DD representative replacing **Martha Warford, Beverly Farm Foundation**

- **Mike Bibb, RFMS** was elected to continue serving as the CD-DACS President and ID/DD representative on the IHCA board

- **Greg Wilson, Petersen Health Care** was chosen to continue serving as the Nursing Facility Multi-Facility VP
- **Brian Perry, HCR ManorCare** was chosen to continue serving as Assisted Living VP
- **Scott Stout, RDK Management** was elected to continue serving as the Nursing Facility Independent Owner VP

In the year ahead, IHCA staff will continue to work on retaining the current membership, as well as bringing in new members. If you know of a long term care center,

assisted living community, ID/DD center or program or vendor company that is not currently an IHCA member, please let us know and we'll work with you to try and sign them up. And, as always, if you have any ideas on how to make your membership more valuable, please bring those ideas to us.



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# ADMINISTRATION/FINANCE

## AND OPERATIONS

*... we set new heights in membership in 2016 by ending the year with 530 full members.*

Financially, the association was on stable ground for 2016 as many new members were added to the rolls. These new members included skilled nursing centers, assisted living communities and ID/DD and CILA programs. As always, the beginning of the year saw the association's annual audit of the previous year and it was naturally a rigorous process.

In regards to membership, we've come a long way since 2013 when we had less than 300 members. In fact, we set new heights in membership in 2016 by ending the year with 530 full members. The previous record was 517 full members. Recruiting

new members continues to be a focus of the IHCA staff and board throughout the year.

The Administration/Finance and Operations Committee met a total of five times in 2016, and committee members continued to monitor financial issues facing the association. The committee reviewed monthly financial statements, association policies and procedures, and financial strategies and has ensured that they are consistent with the overall financial strategic planning process. They will continue to monitor these financial issues in the

future. The IHCA board receives best practice financial management and reporting throughout the year, as well.

Medicaid payment cycle and Medicaid pendings continue to plague our profession, due in large part to the fact that the state of Illinois was without a budget for the entire year. This resulted in a greater dues delinquency from the membership, which resulted in tighter cash flow – similar to the problems of the profession as a whole. IHCA and CDDACS continue to work diligently on these issues and the many other issues

facing us today. Take a look at the Public Policy page for a closer look at these issues.

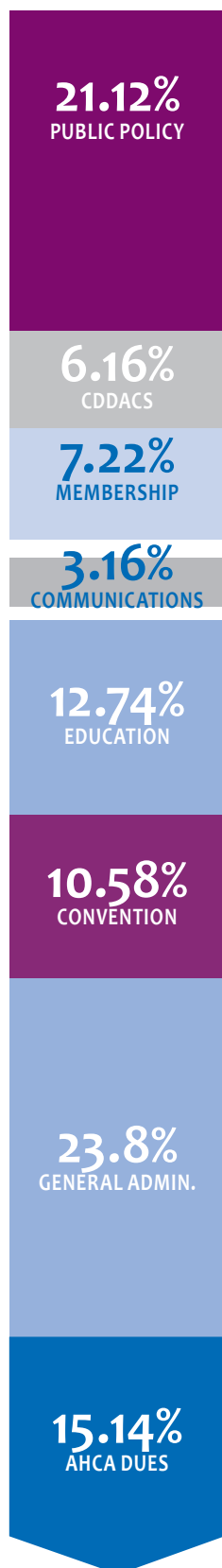
If you have any questions regarding IHCA's financial information please contact the IHCA office.



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INCOME



EXPENSES

### Income

Dues (70.6%) .....	\$1,690,765.83
Education (6.78%) .....	\$162,456.50
Convention (14.1%) .....	\$338,049.18
Communications (.38%) .....	\$8,989.18
Interest (.02%) .....	\$444.28
Preferred Vendor Services (2.85%) .....	\$68,165.32
Assoc./Ind. Membership (2.85%) .....	\$53,475.00
Income from Trust (1.81%) .....	\$43,264.54
Political Action/Leg.Events (0.92%) .....	\$21,955.64
Other (.032%) .....	\$7,780.00
	<b>\$2,395,345.47</b>

### Expense

Public Policy (21.12%) .....	\$514,542.50
CDDACS (6.16%) .....	\$150,066.89
Membership (7.22%) .....	\$175,775.43
Communications (3.16%) .....	\$76,913.80
Education (12.74%) .....	\$310,434.71
Convention (10.58%) .....	\$257,735.99
General Administrative (23.88%) .....	\$581,663.47
AHCA Dues (15.14%) .....	\$368,812.59
Other (.01%) .....	\$281.09
	<b>\$2,436,226.47</b>

\*Unaudited numbers

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