



IHCA

2017 Annual Report

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IHCA
ILLINOIS HEALTH CARE ASSOCIATION®
SINCE 1950

www.ihca.com

Illinois Health Care Association
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IHCA Board of Directors

Back Row L to R: Ron Messner, Gerald Harman, Andrew Cutler, John Vrba, Steve Miller, Mike Bibo, Scott Stout

Front Row L to R: Sam Thompson, Rhonda Luther, Tom Annarella

Not pictured: Stephanie Green, Brian Perry, Greg Wilson



MESSAGE FROM THE PRESIDENT



Another year come and gone, and 2017 was certainly an interesting time for long term care. This past year was one full of financial, political and regulatory battles for our profession. Throughout this time, the Illinois Health Care Association (IHCA)—Board, staff and members—worked tirelessly to protect the interests of the residents who call our centers home.

IHCA is a member-driven association, and it is made up of a fantastic group of dedicated, caring and intelligent professionals, who want to provide the best possible care for the elderly and developmentally disabled individuals we serve. As a longtime member of IHCA, and now President of the Board, I have great faith in our organization and look forward to continuing to meet our challenges head on for the betterment of our profession.

In order to assist our members in their daily efforts, IHCA continually provides the important support services long term care providers need to succeed. Whether it's advocating for legislative initiatives that will help our profession or fighting those that will harm it; providing educational opportunities so that we can learn new things and also earn the CEs we need to keep our licenses up to date; keeping us informed about top line news items, best care practices and association business; or simply answering our questions when we call, the staff at IHCA is there when we need them.

Though it was a tough year in both the state and federal political arenas, the IHCA Public Policy Committee and staff remained diligent in fighting for what was best for our residents, and the profession overall. As predicted, the 2016 elections resulted in a major shakeup in our country and in long term care. IHCA has done our best to make our voice heard and keep members apprised of important issues as information has become available. We will continue to do so as we move forward with many of these issues—Emergency Preparedness, New RoPs, Medicaid Pending, etc.

Keeping members informed is a major part of what the association offers its members. The communications program includes publications, both electronic and printed,

that keep members up to date on pertinent issues, profession news, best care practices and more in a timely and efficient manner. Members can choose which electronic newsletters they would like to receive through the IHCA member portal, allowing them to customize their own services. Important alerts and updates are sent to all IHCA members when the need arises, so that no one is left out of the loop, so please be sure that your email from IHCA is not being blocked or filtered out. If you need assistance with your communications or the Member Portal, please contact the IHCA office.

Educational programming is another key facet to IHCA membership. The IHCA Education, Convention and Trade Show Committee, working with the IHCA Education staff, stayed busy in 2017 not only planning the 67th Annual IHCA Convention & Expo, but putting together an agenda of both web and face-to-face seminars on key long term care topics. For the first time this past year, IHCA teamed up with several other AHCA/NCAL state affiliates to offer a web seminar series through Proactive Medical Review, which focused on Driving 5-Star & RoP Implementation Through a QAPI Approach. This year, we will once again team up with our fellow affiliates for the new Regulations, Red Tape and Resident Care web seminar series, which will focus on a comprehensive review of regulations and interpretive guidance for the top F-Tag deficiencies.

As we move further into 2018 and beyond, I look forward to continuing to work with our members and the IHCA staff, and to seeing what the future has in store for our profession. Please know that we value your membership with IHCA, your time, and your input. Feel free to contact me, or any of the IHCA staff, at any time with questions or concerns.

Sincerely,

Rhonda Luther
IHCA President



MESSAGE FROM THE EXECUTIVE DIRECTOR

Once again this year flew by, yet we still haven't figured out a way to slow it down. Nevertheless, 2017 was much better than 2016, though still concerning on many fronts. First, let's look at some of the positives from the past year:

- State of Illinois FY18 Budget Approved (first budget in over two years)
- AHCA's Medicaid Pending lawsuit, which is quickly coming to fruition
- Registered Nurse Staffing Waiver -- Passed
- Nurse Licensure Act and Advanced Practice Nurse Scope of Practice -- Passed
- Occupied Provider Assessment Tax Delay -- Passed
- Medicaid Eligibility Delay Reform -- Passed
- IDR Federal Response Requirements -- Negotiated to something palatable for long term care

Now, in the year to come, we will continue to fight for reimbursement and regulatory changes, as well as navigate the waters of the 2018 election cycle. Some of the things we will take on include:

- Rate Methodology Reform
- Medicaid Eligibility Determinations Reform
- Nurse Licensure Compact
- Distressed Facilities Criteria
- Estate Claims Prioritization
- CNA Class Size Expansion

Election years are always busy for the IHCA Political Action Committee (IHCA PAC), and 2018 will be no exception. In order for IHCA PAC to be effective in supporting long term

care champions in political races here in Illinois, to ensure that our voice is being heard in the political arena both here in Springfield and in Washington D.C., we have to bring in the PAC dollars. IHCA staff and the PAC continued their efforts last year, hosting PAC events, seeking out sponsors and working directly with certain key candidates. Check out the IHCA PAC report on page 17 for more about these important fundraising activities. And, of course, if you are interested in getting involved with the PAC or donating to the cause, please feel free to contact the IHCA office.

As a member-driven association, it's about you, the members! You are the heart of our association. We really can't stress enough how vitally important it is that you stay active and involved throughout the year, by communicating with association staff, attending educational sessions and other events and/or serving on one of our various committees. If you are interested in serving on any of our committees, or getting involved in any other way, please contact the IHCA office and we will be happy to assist you. As we all know, long term care is in a state of constant evolution. Our profession, our association and the membership are continuously dealing with changes to the legislative and regulatory environment, resident care practices, technology and more. As we move through 2018, and the years beyond, it will continue to be your involvement with the association that makes us stand out. Without you, there is no IHCA!

In closing, I want to thank you for taking the time to look at this annual report. Even more importantly, I want to thank you for being a continued supporter and member of the association -- in good times and bad. As always, please let me know how we can be of service to you. If you have any questions about this report or other items, please contact me directly at dvoepel@ihca.com or at (800) 252-8988.

Sincerely,

David Voepel
IHCA Executive Director

IHCA Staff

Back Row L to R: Jackie Jessen, Kristin DiCenso, Ashley Caldwell, Melissa Viola, Dave Voepel, Gina Alex, Marie Rucker, Kelli Showalter, Ashley Snavelly

Front Row L to R: Bill Bell, Debbie Jackson, Matt Hartman



2017 LONG TERM CARE NURSES ASSOCIATION ANNUAL REPORT

The Long Term Care Nurses Association (LTCNA) is a 501(c)3 non-profit organization created for the benefit of long term care nurses that works diligently to advocate for and promote long term care nursing and to support its members by providing education, networking opportunities and more.

The LTCNA Council, which oversees the progress and viability of the organization, is made up of members of the organization. In addition, members of the council serve on committees within the Illinois Health Care Association (IHCA) and send a representative to meetings of the IHCA Board of Directors. Early in 2017, Stephanie Green of Covenant Care replaced Patricia Hubbard as the LTCNA Representative on the IHCA Board.

Each year, the organization's efforts include fostering career advancement in long term care by awarding up to two \$1,000 scholarships to deserving individuals working on furthering their education in nursing. To qualify, an applicant must be employed as an RN, LPN or CNA in a long term care center/program in Illinois, and be willing to practice as an RN in a facility after completing their program.

Other efforts are largely dedicated to education. The LTCNA assists the IHCA Education, Convention and Trade Show Committee in choosing pertinent and timely topics for the Annual IHCA Convention, and also provides input on other educational opportunities as well.

LTCNA's 20th Annual Resources for Success, a two-day nursing conference, was held in Springfield on March 29 & 30. The conference focused on the upcoming changes to the CMS Requirements of Participation (RoP), effective orientation, communication and maintaining a good work/life balance. The 21st Annual Resources for Success has been scheduled for April 11 & 12 in Springfield.

LTCNA continued its goal of promoting education in 2017 with the use of Geri, LTCNA's simulation mannequin. With the implementation of the new RoPs, competency training for staff has been added to the list of modules offered. Facility participation in the simulation training continues to grow.

SUPPORTING MEMBERS BY PROVIDING
EDUCATION, NETWORKING OPPORTUNITIES
AND MORE



CNA of the Year 2017



MDS Coordinator of the Year 2017



Elections for LTCNA Council At-Large Representatives were held at the end of 2017 and the following individuals were elected to serve:

Kathy Abel

Nancy Annegers

Susan Gardiner

Stephanie Green

Pat Hubbard

Cathy Krewer

Marilyn Mines

Barbie Moore

Christine Smith

Michelle Stuercke

Heather White

Tammy Woolsey

Looking ahead to 2018, LTCNA will continue to provide simulation training to facilities and work diligently to grow its membership.

JOHN W. MAITLAND, JR.



JOSEPH F. WARNER

LONG TERM CARE NURSES SCHOLARSHIP FUND

The John W. Maitland, Jr. – Joseph F. Warner Long Term Care Nurses Scholarship Fund is a not-for-profit entity formed in 2006 by the Illinois Health Care Association in honor of Senator John W. Maitland, Jr. and Joseph F. Warner, past president of the association, community leader and friend to many around the state.

With a board of directors led by co-chairs Joanne Maitland and Rose Stadel, the main objective of the fund is to raise money to award scholarships to individuals seeking to pursue nursing degrees, who are either already involved in long term care or are planning to work in the profession in the future.

After submitting all of the required materials, applicants go through in-depth interviews with members of the Maitland-Warner Scholarship Board of Directors. This past year, fourteen individuals were awarded \$1,000 scholarships toward their tuition costs for the fall semester. The following individuals were chosen to receive a 2017 Maitland-Warner Scholarship.

Kelly Adams | Pana, IL | Lake Land College | Shelbyville Manor

Krystal Bibbins | Yorkville, IL | Illinois College of Nursing | Marklund

Michelle Corsaro | Monmouth, IL | Carl Sanburg College | Community Care Center of Monmouth

Leigh Crane | Nebo, IL | John Wood College | Eastside Health and Rehabilitation Center

Jamie Davison | Canton, IL | Spoon River College | Renaissance Care Center

Victoria Dehlinger | Olney, IL | Olney Central College | Ridgeview Care Center

Shylie Donoho | Bluford, IL | Rend Lake College | Mt. Vernon Countryside Manor

Jessica Jones | Seneca, IL | Illinois Valley Community College | Flanagan Rehabilitation and Health Care Center

Jennifer Lane | Lake of IL, IL | McHenry County College | Marklund Wasmond Center

Mindi Lane | Pana, IL | Lake Land College | Shelbyville Manor

Lashunda Morris | Loves Park, IL | Rock Valley College | Wesley Willows

Desirae Reimers | Pittsfield, IL | John Wood College | Barry Community Care Center

Holly Stevens | Centralia, IL | Kaskaskia College | Centralia Manor

Sharon Tracey | Avon, IL | Carl Sanburg College | Courtyard Estates of Bushnell

SINCE ITS INCEPTION 10 YEARS AGO, THE MAITLAND-WARNER FUND HAS AWARDED MORE THAN 100 SCHOLARSHIPS. FOR MORE INFORMATION ON THE FUND, TO DONATE, OR FOR INFORMATION ABOUT PARTICIPATING ON FUND'S BOARD OF DIRECTORS, PLEASE CONTACT DAVID VOEPAL AT THE IHCA OFFICE.



\$
1000

Scholarships awarded in 2017 to individuals seeking to pursue nursing degrees, who are either already involved in long term care or are planning to work in the profession in the future

over
100

More than 100 scholarships awarded since its inception 10 years ago

14

Scholarships awarded in 2017

EDUCATION DEPARTMENT

The Education, Convention and Trade Show Committee, comprised of representatives from member centers and vendors, works each year to recommend pertinent topics for educational sessions that will be of interest to those working in long term care. The IHCA Education Department staff then pursues knowledgeable speakers to present the suggested topics in either face-to-face sessions or web seminars. Providing quality education to its members and other long term care professionals is of primary importance to the Illinois Health Care Association (IHCA), as stated in our mission statement: To lead in advocacy and education for our members.

A variety of educational sessions were presented throughout 2017. Perennial favorites, such as the quarterly Review Course for the Illinois Licensure Exam for Nursing Home Administrators, the Annual Resources for Success and The Center's ID/DD Symposium were all well attended. Additionally, the Illinois Leaders Program, in its third year, once again drew a fantastic group of long term care professionals interested in maximizing their leadership potential. New offerings in 2017 included an Assisted Living/Supportive Living Directors Certificate Program and a yearlong web seminar series provided by ProActive Medical Review and presented in conjunction with several other AHCA state affiliates.

Resources for Success

The 20th Annual Resources for Success was held on March 29 & 30. This two-day nursing conference focused on the upcoming changes to the CMS Requirements of Participation (RoP), effective staff orientation, communication and maintaining a good work/life balance. The 21st Annual Resources for Success has been scheduled for April 11 & 12 in Springfield.

Convention and Expo

IHCA's 67th Annual Convention and Expo was held in Peoria at the Peoria Civic Center in September. This year's theme and slogan, "Quality: The Ultimate Frontier," came from the TV classic, Star Trek. They were chosen to highlight how the long term profession seems to change at warp speed and to remind attendees that providing quality care is the ultimate goal.

Jeanne Robertson, a noted humorist, opened the event with her unique storytelling and Southern-style sense of humor, which put the attendees in the perfect mind-set for the rest of the event.

During the three-day event there were nearly 100 educational sessions, including round tables for most disciplines and sessions on a variety of pertinent topics to assist owners/operators, administrators, directors of nursing and all other long term care professionals in providing quality care to their residents. The expo hosted nearly 150 companies that showcased the latest and best in products and services.

Be sure to save the date for the 68th Annual IHCA Convention and Expo, scheduled for September 10 - 13, 2018, which will feature a movie theme, "Lights, Camera, Action: Spotlight on Quality."



OTHER PROGRAMS

The 3rd Illinois Leaders Class began in November and the success of this program led IHCA to develop a similar, yearlong program for Assisted Living and Supportive Living Directors. The AL/SLF Directors Certificate Program kicked off with an in-person session with topics regarding state and federal regulations and initiatives affecting ALs, HIPAA and Cybersecurity. The program continued through October with web seminars on a variety of topics and an all-day session on leadership with Mary Tellis-Nyak. Participants "graduated" in October during a luncheon held in their honor with special guest speaker Scott Tittle, NCAL's Executive Director.



2018 EDUCATIONAL OPPORTUNITIES

The 21st Annual Resources for Success is scheduled for April 11 & 12. Faith Roberts will be speaking on generational differences and other topics will focus on Phase 2 and 3 of the Requirements of Participation.

IHCA is once again partnering with ProActive Medical Review and several AHCA state affiliates to bring a yearlong web seminar series titled, "Regulations, Red Tape and Resident Care. F-Tag Review Series: Comprehensive Review of Regulations and Interpretive Guidance for top F-Tags." Each session will focus on one of the top cited F-tags in the new survey process.

Stay up-to-date on IHCA's educational offerings by checking out the Education section of www.ihca.com.

QUALITY: THE ULTIMATE FRONTIER

2017 ANNUAL REPORT

Survival of the fittest! This seemed to be an appropriate catchphrase for our profession in 2017. With a budget deficit the size of the Grand Canyon, health care providers were struggling to keep their doors open. Dealing with a reimbursement rate that is inadequate and antiquated and the rate of wages at an all-time low really made this past year a big challenge for Illinois health care providers.

As we move into 2018 we will continue to advocate for the safety and well-being of individuals with intellectual and developmental disabilities and the residential provider agencies that care for them, which includes fighting for a higher rate of reimbursement.

The Center

for Developmental
Disabilities Advocacy
and Community
Supports

In 2017, as in previous years, The Center hosted its Annual ID/DD Symposium at the Northfield Inn, Suites & Conference Center in Springfield. The symposium is a one-day event that is focused on the most-up-to date regulatory and legislative information in relation to individuals with developmental disabilities and the providers who care for them. This year, there were presentations regarding: Ligas Consent Decree, Short-Term Stabilization (SSH & SST), HCBS Waiver update, Person Centered Planning and Implementation Strategies, just to name a few.



LIGAS

Meanwhile, on the Ligas home front... Over 3,000 adult individuals have transitioned into Community Based Services via selections made from the PUNS database. In addition to these selections from PUNS, it has been reported that the Division has placed 1,421 adult individuals who were residing in an ICF/DD of nine (9) or more individuals into Community Based Services.

It has also been reported that The Division of Developmental Disabilities met the benchmark requirements specified within the Ligas Consent Decree established June 15, 2011. The Decree set forth benchmark reporting elements over the last six years, ending June 15, 2017. Moving beyond the benchmark criteria, the Ligas parties are to establish a method for continued selections from the PUNS database at a "reasonable pace." The parties are currently in discussions on the issue of what quantifies "reasonable pace."

Meanwhile, the Division is currently working on updating the annual Ligas Implementation Plan and a document for filing with the Court on the plan of compliance.

BUDGET

The two year budget impasse ended in 2017, but not without complications. Just to paint the picture on how quickly things can move once a decision has been made... On July 4, the final version of the budget package was passed by the Senate and sent to the governor. Shortly after the arrival to the governor's desk, he did a total veto of the budget package. When the vetoed budget promptly arrived back with the Senate, they took action in about 20 minutes to override the governor's veto and sent the budget package to the House. Senate Bill 6, which was the FY17 and FY18 spending plan, did not include any rate cuts to ICF/DD, MC/DD and/or CILA residential programs. SB42, the Budget Implementation (BIMP), funded the \$0.75 wage increase for direct care staff and the permanent increase of the Personal Needs Allowance (PNA) to \$60.00 per month for individuals residing in an ICF/DD, MC/DD or CILA residential program. The budget cut over \$3 million from the current spending plan, pays down nearly \$8 billion of old bills, includes \$1.4 billion in pension reform savings, provides \$350 million more for K-12 education programs and \$50 million increase for early childhood education.

There is little certainty moving forward. However, one thing is certain: we must continue to fight for the safety and well-being of the individuals we serve. We believe that by staying at the forefront of issues and continuing to build solid relationships with our Illinois legislators and regulatory agencies – all will be well.

Again, as we move forward we will continue to work with the appropriate agencies and participate on various advisory boards to ensure that our issues and concerns are being addressed, and that implemented policies are adequate and fair.



2017 IHCA PUBLIC POLICY REPORT

IHCA's public policy agenda for each legislative session is developed by the IHCA Public Policy Committee and policy staff. At the end of 2016, committee members and staff created an agenda of statutory and regulatory changes that were pertinent to the needs of the long term care profession. Included were rate methodology reform, Medicaid eligibility delay, occupied provider assessment tax delay, IDR federal response requirements, OIG audit reporting and a number of nurse workforce pieces. Throughout the year there was a continued effort to monitor and recommend suggestions on the implementation of rules by Illinois Department of Public Health and CMS in addition to seeking solutions to Medicaid eligibility, managed care expansion and more.

In the fall of 2016, the Democrats attempted to make the elections a referendum on the efforts of the governor and legislative Republicans to tie non-budgetary items such as worker compensation reform, pension relief and property tax relief to the state's budget. For their part the Republicans did the same, with messaging centered on the use of increasing income tax and protection of union interest against the Democrats.

After the election, session began in January with a slightly different makeup of legislators. While Senate President Cullerton maintained his supermajority, House Speaker Madigan saw four of his seats change to the Republican side of the aisle and lost his on-paper veto proof majority. The balance of power did not change appreciably in Illinois, but getting there had enormous cost not only in monetary value but in political goodwill. No combination of either of the two chambers or the administration showed any willingness to compromise to enact any meaningful reforms or a state budget. It was not until after regular session had adjourned and special summer sessions took place that a budget package was passed that increased the income tax and left long term care relatively safe from extreme cuts.

2017 IHCA Member Advocacy

Keeping the budget crisis first and foremost, IHCA continued to utilize member participation in many ways in order to remind legislators of IHCA's solution to proposed long term care budget cuts and combat proposals of an increased bed tax. IHCA members took part in many large and small scale efforts, including;

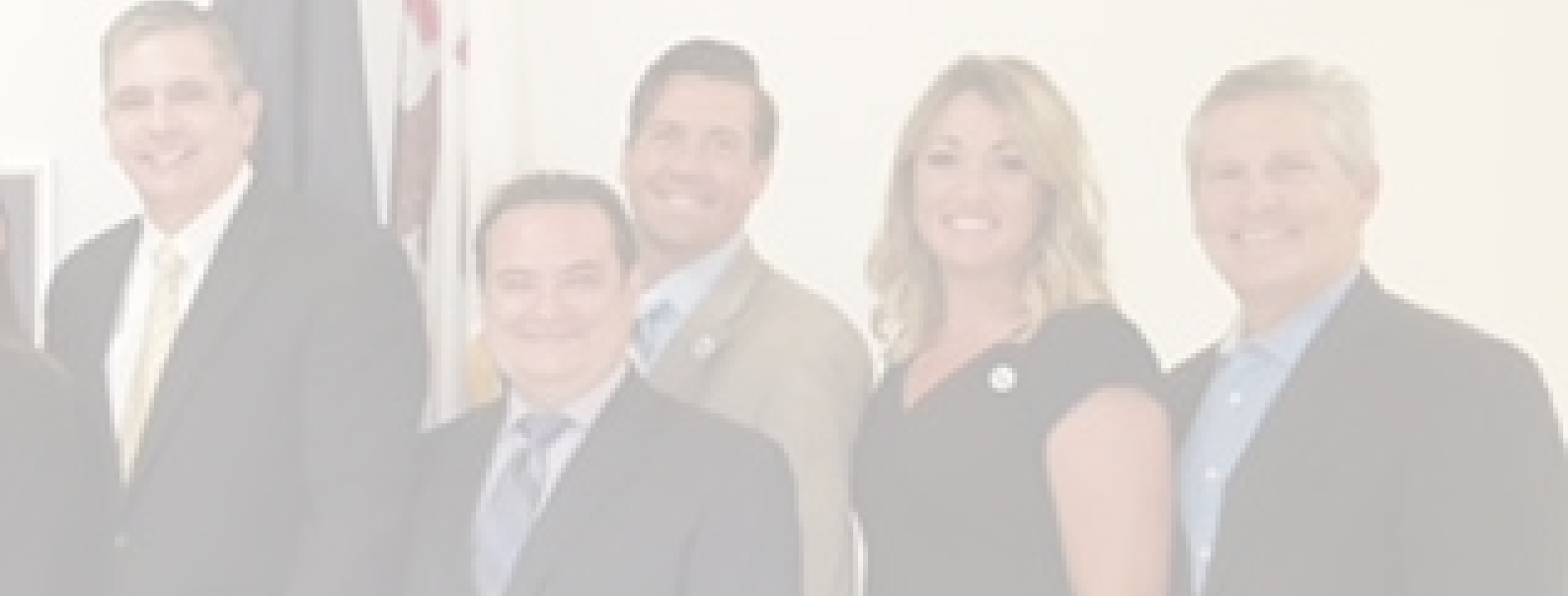
- District Based Facility Visits
- Legislative Committee Participation
- Phone Calling and Letter Writing Campaigns
- Annual IHCA Public Policy Forum
- Annual IHCA Lobby Days

Legislative Initiatives

The first year of a new General Assembly generally sees a massive amount of legislation introduced and heard in the legislature, and last year was no exception. More than 7,500 pieces of legislation and countless amendments were introduced throughout 2017. IHCA Public Policy staff identified over 300 bills of interest to our sector. IHCA introduced the initiatives listed below, most of which saw great success:

- Registered Nurse Staff Waiver
- Advanced Practice Nurse Scope of Practice
- Occupied Provider Assessment Tax Delay
- Medicaid Eligibility Delay Reform
- IDR Federal Response Requirements
- OIG Audit Reporting Process

IHCA continues to promote our RUGs Rate Methodology as a budget solution for the profession and the concept was reintroduced in 2017. It was not included in overall budget; however, it is still in the minds of legislators for upcoming sessions. For more information on these issues and more, [click here](#) to view the 2017 IHCA Legislative Session Report.



Regulatory Initiatives

2017 was a monumental year with regard to regulatory action, especially on the federal side. On November 15, 2017, federal CMS implemented the new Emergency Preparedness (EP) requirements for all LTC and IID facilities. The new EP requirements were effective November 15, 2016, but CMS gave facilities one year to implement them. The new EP regulations required LTC and IID facilities to develop an emergency plan, develop policies and procedures to implement the plan, develop a communication procedure and train and test their plan. In a larger fashion, federal CMS also implemented new LTC Requirements of Participation, revised Interpretive Guidelines and a new LTC survey process, effective November 28, 2017—a massive overhaul of the federal LTC program. IHCA stayed busy this year providing written and verbal guidance to our members about the new requirements. As the new program rolls out, we will continue to monitor it very closely and provide updates and guidance to our members.

On the IDPH side, IHCA was deeply involved in regulatory discussions through the Quarterly LTC Provider meeting and the LTC Advisory Board. These meetings allow for discussion of important issues, many coming directly from our members. We saw success in streamlining the licensure application process and are working closely with IDPH on the issues of Distressed Facilities and Informed Consent. IDPH did not move on many of the outstanding issues from PA 96-1372 (SB 326), the issue of medical marijuana or cameras in LTC facilities due to preparations for implementing the expansive federal LTC changes noted above. We have a great working relationship with IDPH and will continue to ask questions and provide a member perspective to their efforts.

FY17 and FY18 Budget

Over the last three years the budget has taken a back seat when it comes to compromise between the governor and the General Assembly. This legislative session began with a secretive 'Grand Bargain' that presented a glimmer of hope, which quickly fizzled out, a 'Grand Bargain 2.0' that died the same death as its predecessor and two flawed House budget proposals from both sides of the aisle that were clearly created for press release purposes.

After a few special sessions over the summer, the House Democrats introduced a budget package and with a surprising final vote, which saw fifteen House Republicans choosing to buck the governor, the package passed, including the income tax increase from 3.75 to 4.95 percent. It moved quickly through the Senate and then on to the governor who immediately vetoed the whole thing. The Senate rushed to override the veto and sent it on to the House, where votes were maneuvered in order to see a successful override. Overall, the long term care sector saw positive changes despite the budget deficit. Skilled facilities saw no cuts; developmental disabilities saw an increase in both the Personal Needs Allowance and DSP wages; supportive living and specialized mental health and rehab facilities saw a slight increase in rates.



5th Annual Oksnevad 5k Run/Walk along the Peoria Riverfront

IHCA PAC/THE CENTER-PAC

The IHCA Political Action Committee (IHCA PAC) is tasked with supporting and promoting candidates for local and statewide, non-federal, offices. In 2017 committee members and association staff worked to create and promote worthwhile events that would not only offer participants the opportunity to network with their peers, but would also raise significant funds to advance our voice in the legislature. **IHCA and the IHCA PAC would like to thank everyone who contributed in 2017. [Click here to view the full list.](#)**

2017 PAC Fundraisers

In 2017 IHCA PAC offered a full complement of fundraising events for members to participate in. These included:

Southern Illinois Golf Outing: The 3rd annual Southern Illinois Golf Outing was held in April at Stonewolf Golf Club in Fairview Heights, IL. In addition to 18 fantastic holes on Stonewolf's Jack Nicklaus signature course, lunch, on-course beverages, and, as always, a great opportunity to network with fellow long term professionals were all included in this fun event.

Cubs vs. Cardinals Baseball Game: In July, IHCA PAC held its annual Cubs vs. Cards event at Wrigley Field. 65 tickets were sold and the weather was beautiful. This has proven to be an excellent fundraising event for the PAC and, as always, a great time was had by all who were present.

IHCA PAC/The Center-PAC Golf Outing: The Annual PAC Golf Outing has long been a favorite event among our members. Held at WeaverRidge Golf Club in Peoria, the outing took place on Monday, September 11, 2017 during the 67th Annual IHCA Convention and Expo. An enthusiastic group of 74 long term care professionals hit the links that day for what turned out to be a beautiful day of golf.

5th Annual Oksnevad 5k Run/Walk: Last year marked the 5th Annual Oksnevad 5k and the third year along the Peoria Riverfront. Since the inaugural race in 2013, this event has been gaining momentum and popularity among our membership. For 2017, 80 racers participated and we are sure this event will only get bigger and better each year.



Conclusion and Looking Forward

Overall, 2017 was a good year for the PAC. We tweaked the schedule a bit and spaced things out to give everyone a little breathing room between events. Bottom line? Fun was had by all and money raised for a great cause...long term care!





COMMUNICATIONS REPORT

An effective communications program is an integral part of IHCA's membership services. Each year we strive to provide comprehensive, timely coverage of topics pertinent to the long term care profession in order to assist our members in their day-to-day operations. Throughout 2017, IHCA staff worked to gather important information and circulate it to our members through a series of electronic newsletters and member alerts.

IHCA News Brief, a member favorite since its inception, was delivered via email each week and focused on top-line state and federal news items and current events, ensuring that our members remained up to date on what's happening in long term care. Additionally, the bi-weekly *Members Only* newsletter covered association-specific news, member best practices and other pertinent topics, and the twice-monthly *Regulatory Beat* informed readers on legislative and regulatory matters. Both *Members Only* and *Regulatory Beat* got a makeover in 2017, giving them a cleaner, more modern look with new mast-heads incorporating the IHCA, ICAL and CDDACS logos and lending a more cohesive feel to our association publications. Rounding out the newsletter menu was *Clinical Solutions*, a joint publication of IHCA and CE Solutions—an IHCA Preferred Vendor—which covered hot topics in the clinical realm of long term care.

On the ID/DD side, *The Center's News Update* and DD Member Alerts kept the CDDACS membership abreast of important information regarding this special population and the providers that care for them. ID/DD information can also be found on The Center's website, www.cddacs.org.

As in years past, IHCA's association magazine, *LTC Today*, was published twice in 2017. Both the Spring/Summer and the Fall/Winter issues featured articles about association happenings, as well as significant achievements celebrated by our member centers. Each issue of *LTC Today* is printed and shipped to association members and other interested parties. A digital version is also available.

The end of 2017 also marked the end of IHCA's partnership with Naylor Solutions, Inc., who has been publishing both *LTC Today* and the *IHCA Membership Directory & Buyers' Guide* for more than a decade. Several companies were considered before choosing E&M Consulting, Inc. to be IHCA's new publishing partner to continue on with both the annual directory and the association magazine, starting with the 2018 directory. Naylor was also responsible for hosting/managing IHCA's Online Buyers' Guide. IHCA's Online Directory, a function of IHCA's current content management system/website, took the place of the Online Buyers' Guide beginning January 1, 2018.

IHCA is also able to offer our members access to a number of additional resources as a state affiliate of the American Health Care Association (AHCA), including various AHCA publications and updates. The AHCA website, www.ahcancal.org, and communication pieces such as *Provider* magazine contain a wealth of long term care related information.

Also in 2017, IHCA staff continued to utilize the new content management system, bringing in additional components, like event registration. As we continue to move forward with this system, we will be looking into additional ways to utilize it for the benefit of our members. We will also continue to try to encourage association members to take advantage of the member portal, where they can sign up for newsletters, view past issues, search previous questions of the week, access members only information and more.

As always, IHCA will take into consideration the needs of our membership and make adjustments to the communications program as needed. If you have any questions, concerns or suggestions regarding publications or content, please contact Ashley Caldwell, Communications Director.

MEMBERSHIP REPORT

Association membership increased to an all-time high of 545 centers, representing 35,676 beds in 2017. This outstanding feat could not have been accomplished without the team effort of a number of IHCA staff and members, including the ongoing efforts of IHCA President Rhonda Luther and Past IHCA President John Vrba!

Member visits and other face-to-face opportunities continued to be an important facet of IHCA's membership retention efforts in 2017, and will remain a focus moving forward. IHCA staff found themselves visiting with members in their centers throughout the year. Social media posts and interactions also increased this year, primarily on Facebook and LinkedIn and served to inform members outside of the usual communication platforms. Additionally, Twitter was used to live tweet during various IHCA events! All of these various member services will continue in 2018 and beyond.

The Nursing Facility Constituency and Assisted Living Constituency Committees continued to hold joint meetings in 2017. Committee members made recommendations to the IHCA Board of Directors about various legislative and regulatory initiatives, which were passed along to the Public Policy Committee and carried out by staff. Additionally, members of the Associate and Individual Constituency Committee continued to work on increasing involvement in the convention and expo, PAC activities and other important items.

This past year also saw the election of new officers of the IHCA Board of Directors, who were installed at the Annual Convention and Expo in September:

President Rhonda Luther | Imboden Creek Health Services | Decatur, IL

Vice President Thomas Annarella | Valley Hi Nursing and Rehab | Woodstock, IL

Secretary Steve Miller | Bridgemark Healthcare | St. Louis, MO

Treasurer Sam Thompson | Southgate Nursing & Rehabilitation Center | Metropolis, IL

In addition, former IHCA President John Vrba moved into the Immediate Past President seat on the Board of Directors, replacing Holgeir Oksnevad, and Stephanie Green was appointed as the new LTCNA Representative.

In the year ahead, IHCA staff will continue to work on retaining the current membership, as well as bringing in new members. If you know of a long term care center, assisted living community, ID/DD center or program or vendor company that is not currently an IHCA member, please let us know and we'll work with you to try and sign them up. And, as always, if you have any ideas on how to make your membership more valuable, please bring

ADMINISTRATION/FINANCE AND OPERATIONS

The association continued to be on solid ground financially throughout 2017. In the course of this challenging year, IHCA added 35 new centers to the membership, which included skilled nursing centers, assisted living communities and ID/DD and CILA programs.

As we start this new year, it's gratifying to look back over the past few years and reflect on how far we've come since 2013 when we had less than 300 members. In fact, we set new heights in membership in 2017 by ending the year with 545 full members. The previous record was 517 full members. Recruiting new members continues to be a focus of the IHCA staff and board throughout the year.

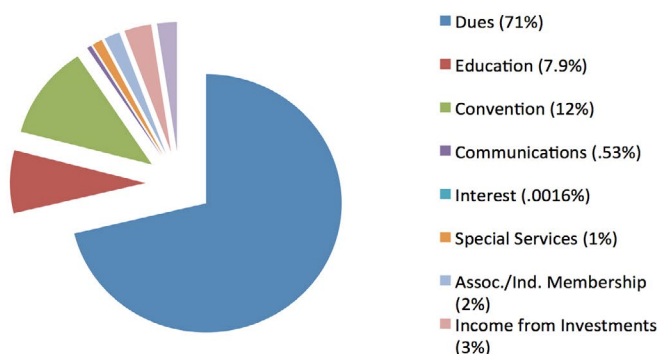
The Administration/Finance and Operations Committee met a total of five times in 2017, and committee members continued to monitor financial issues facing the association. The committee reviewed monthly financial statements, association policies and procedures and financial strategies to ensure that they are consistent with the association's overall financial strategic planning process. The

IHCA board receives best practice financial management and reporting throughout the year, as well.

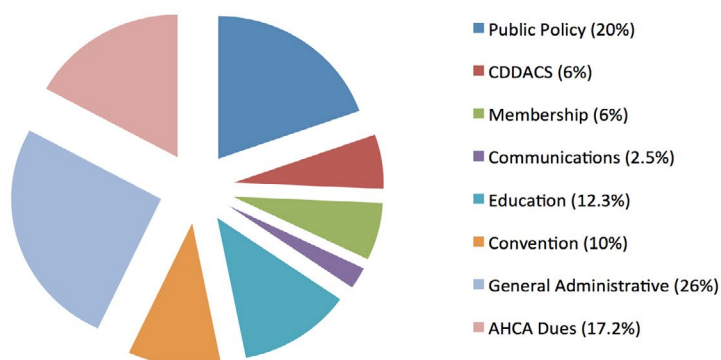
Medicaid payment cycle and Medicaid pendings continue to plague our profession, even though the state of Illinois finally nailed down a budget for the first time in more than two years. IHCA and CDDACS continue to work diligently on these issues and the many other issues facing us today. Take a look at the Public Policy page for more about these issues.

If you have any questions regarding IHCA's financial information please contact the IHCA office.

INCOME



EXPENSE





Income	%	\$
Dues	71%	\$ 1,778,760.64
Education	7.9%	\$ 196,512.53
Convention	12%	\$ 291,631.00
Communications	.53%	\$ 13,265.00
Interest	.0016%	\$ 404.51
Special Services	1%	\$29,952.00
Assoc./Ind. Membership	2%	\$ 46,981.68
Income from Investments	3%	\$80,828.72
Other	2.4%	\$58,825.27
Total		\$2,497,161.35

Expense	%	\$
Public Policy	20%	\$486,273.75
CDDACS	6%	\$ 153,042.55
Membership	6%	\$162,150.86
Communications	2.5%	\$61,246.87
Education	12.3%	\$ 304,668.43
Convention	10%	\$ 249,269.58
General Administrative	26%	\$647,792.79
AHCA Dues	17.2%	\$423,607.42
Total		\$2,488,052.25

***Unaudited Numbers**

2017 ANNUAL REPORT

IHCA

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